

Fernando López del Hierro Folla-Cisneros

Art direction · Design · Motion designer · Generative AI

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EXPERIENCE	Generative AI teacher / Coco School	2025-actual
	Art direction, design, motion graphics and video editing / Good Rebels	2020-actual
	Video editing, 3D design and art direction / Redada Interactiva	2019-2020
	Props assistant, TV series “Estoy Vivo” (TVE) / Globomedia	2018
	Professional musician	
	WHYWHYKA, national tour, winners of the MadCool Talent contest	2018-2019
	Shanghai Baby, national tour and live session on Radio 3	2024
	AJ Dávila, national tour and live session on Radio 3	2017
	Sales assistant / Pull & Bear, Westfield White City (London)	2015

EDUCATION	In-house Midjourney course / Good Rebels	2024
	Artificial intelligence course / TAG The Atomic Garden school	2024
	BA in Audiovisual Communication / Complutense University of Madrid	2015-2020

TOOLS	IA	Krea, Midjourney, Claude, ChatGPT, Runway, Firefly & ElevenLabs
	ADOBE	Photoshop, After Effects, Premiere e Illustrator
	3D	Maxon Cinema 4D
	MUSIC	Logic X

ABOUT	* Constantly evolving — I never stop researching.
	* Versatile and technical profile.
	* Good eye: the simpler the idea reads, the better.
	* I look for new ideas inside new formats.

LANGUAGES	SPANISH	Native
	ENGLISH	C1